



# Employee Share Plans Conference

**DATE** Thursday 10 March 2011  
**TIME** 9:00am - 5:00pm  
**VENUE** Hyatt Regency Hotel  
 2 Bridge Street  
 Birmingham, B1 2JZ  
**COST** £250 + VAT - Members  
 £350 + VAT - Non-Members



Boost profitability and staff retention with an in depth look at the employee share scheme options for SMEs. This one day conference presented by The Employee Share Ownership Centre (Esop) will give an introduction into what a share scheme is and how they work. You will hear from expert speakers who will talk about the choices available for SMEs, the implementation process and the results of having an employee share plan, all highlighted by in depth case studies. There will be multiple Q&A sessions throughout the day to ensure that all your questions can be addressed.

### How will an employee share scheme benefit my business?

An employee share scheme allows your SME to:

- Beat the skills shortage by retaining your best staff
- Boost profitability by aligning staff interests with share performance
- Consider exit solutions without surrendering control
- Improve your company's image
- Attract top staff without huge cash payouts in a tax efficient way

The Employee Share Ownership Centre is a non-profit subscription based organisation founded in 1988 by Malcolm Hurlston to inform, lobby, research and develop all forms of broad based employee share ownership plans in the UK and Europe.

Sponsored by local firm Pett, Franklin & Co. LLP, this highly informative day includes access to all sessions, a delegate handbook together with lunch and refreshments.

- Confirmed speakers include:**
- David Pett, Pett, Franklin & Co. LLP
  - Catherine Gannon, Gannons Solicitors
  - Malcolm Hurlston, Esop Centre
  - William Franklin, Pett, Franklin & Co. LLP
  - Mahesh Varia, Travers Smith
  - Guy Abbiss, Abbiss Cadres
  - Ian Murphie, MM&K
  - Amanda Flint, BDO
  - Colin Kendon, Bird & Bird



Book now by returning the completed form overleaf by post with your payment or email delegate names and contact details to [esop@hurlstons.com](mailto:esop@hurlstons.com) and you will be invoiced.



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Thursday 10th March 2011

## Booking Form

**Please complete this form and return to the Esop Centre to book your place(s).**

Delegate Name(s): \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Postcode: \_\_\_\_\_

Contact Telephone Number: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Number of Places: \_\_\_\_\_ Total Amount Payable: \_\_\_\_\_

**Please make cheques payable to: Malcolm Hurlston Corporate Consultancy**

**Please return:**

by post: Esop Centre, 65 Kings Cross Road, WC1X 9LW

email contact details to: [esop@hurlstons.com](mailto:esop@hurlstons.com)

fax: 0808 280 1938

**For more information or to get in touch with the Esop Centre please contact:**

David Poole  
0207 239 4971  
[dpoole@hurlstons.com](mailto:dpoole@hurlstons.com)

**We look forward to receiving your booking for what promises to be an extremely informative day.**